

HOTELS

Classic NYC

The Algonquin

Not as fancy as the others, but a true NYC landmark, timeless appeal

59 West 44th Street, between 5th and 6th Avenues, Midtown

www.algonquinhotel.com

The Carlyle

Upper East Side institution, high society and old money abound, in the most upscale neighborhood in the City

35 East 76th Street, at 6th Avenue, Upper East Side

www.thecarlyle.com

Omni Berkshire Place

Good value in great location, not as luxurious as the others, but still very nice, refined yet comfortable

21 East 52nd Street, at Madison Avenue, Midtown

www.omnihotels.com

The Peninsula

Beautiful historic hotel in the heart of the action, on 5th Avenue shopping stretch, near Rockefeller Center, Times Square/Broadway Shows and MOMA

700 5th Avenue, at 55th Street, Midtown

www.peninsula.com

Ritz Carlton Central Park

Feels like Europe, quaint and elegant, great location on Central Park

50 Central Park South, at 6th Avenue, Midtown

www.ritzcarlton.com

Waldorf Astoria

An oldie but a goodie, still grand and still famous

301 Park Avenue, at 49th and 50th Streets, Midtown

www.waldorfastoria.com

HOTELS CONT.

Five Star

Four Seasons

Gorgeous post modern building by I.M. Pei, the best of contemporary luxury
57 East 57th Street, between Madison Avenue and Park Avenue, Midtown
www.fourseasons.com

Mandarin Oriental

New hotel on upper floors of Time Warner Center, amazing lobby, great views of Central Park and Columbus Circle, perfect location for Broadway shows, Lincoln Center and Upper West Side
80 Columbus Circle, at 60th Street, Midtown
www.mandarinoriental.com

St. Regis

Legendary landmark, beautifully restored and maintained building, white glove service
2 East 55th Street, at 5th Avenue, Midtown
www.stregis.com

Great Finds

Empire Hotel

Prime corner across from Lincoln Center and near Central Park, recently renovated with neat lobby bar and also PJ Clarke's Restaurant, Ed' Chowder House and rooftop cocktail lounge, home base for our Orlando Performing Arts Center tours of NYC
44 West 63rd Street, at Broadway, Upper West Side
www.empirehotelnyc.com

Hotel Giraffe

Like a cool NYC apartment building, large rooms, comfortable lobby for business, Murray Hill location near Madison Square Park, great home base for a longer stay, cool rooftop terrace
365 Park Avenue South, at 26th Street, Flatiron/Gramercy
www.hotelgiraffe.com

Hotel Roger Williams

Comfortably chic, a fun place, does not take itself too seriously
131 Madison Avenue, at 31st Street, Murray Hill
www.hotelrogerwilliams.com

HOTELS CONT.

Great Finds Cont.

Library Hotel

Each floor is a literary theme per the categories of the Dewey Decimal System, the “library” is on the second floor and is a great place to relax and read in the afternoon, near the NY Public Library and everything else in midtown Manhattan, this is a “non touristy” hotel in a good location for visitors

299 Madison Avenue, at 41st Street, Midtown

www.libraryhotel.com

70 Park

Nice boutique property, part of Kimpton Hotels which are known for stylish and comfortable urban hotels, on quiet section of Park Avenue near Grand Central Station, typically a good value as compared to other hotels

70 Park Avenue, at 38th Street, Murray Hill

www.70parkave.com

Trendy

Bryant Park Hotel

Home of “Fashion Week” in NYC and the “style set”, wonderfully restored Art Deco building, perfect location on Bryant Park

40 West 40th Street, between 5th and 6th Avenues, Midtown

www.bryantparkhotel.com

Chambers Hotel

SoHo and Tribeca feel in Midtown hotel, downtown style meets uptown luxury, excellent public spaces and art collection

15 West 56th Street, near 5th Avenue, Midtown

www.chambershotel.com

Gramercy Park Hotel

Hottest hotel in the City, over the past couple of years five star luxury meets Ian Schrager, bohemian luxury and urban chic reinvented

2 Lexington Avenue, at 21st Street, Flatiron/Gramercy

www.gramercyparkhotel.com

Hotel Gansevoort

Over the top trendy in the Meatpacking District, the “see and be seen” place in the current “in neighborhood”, rooftop pool and lounge

18 9th Avenue, at West 13th Street, Meatpacking District

www.hotelgansevoort.com

HOTELS CONT.

Trendy Cont.

Maritime Hotel

Conversion of rectangle “porthole” office building into chic hotel, small rooms but still nice, good outdoor bar on lobby level, walk to Meatpacking District
363 West 16th Street, at 9th Avenue, Chelsea
www.themaritimehotel.com

Royalton

The first Ian Schrager “hip urban hotel” that started the trend, the original funky and fun “city living room” lobby by Philippe Starck, recently remodeled with more handsome wood and less “white on white glam” but still great
44 West 44th Street, between 5th and 6th Avenues, Midtown
www.royaltonhotel.com

The Standard Hotel

“LA Chic” boutique hotel that opened in the Meatpacking District in 2009, hip and trendy, on the new High Line Park and a real “hot spot”, sister hotels in California and Miami
848 Washington Street, at Little West 12th Street, Meatpacking District
www.standardhotels.com

60 Thompson

The definition of “SoHo cool”, but nicely located on a quiet street, great rooftop terrace/club that you can only visit if you are staying at the hotel
60 Thompson Street, between Prince and Broome Streets, SoHo
www.thompsonhotels.com

W Union Square

There are several W Hotels in the city and admittedly they are the corporate version of the “hip urban hotel” trend that Ian Schrager started, but they do a great job and the Union Square location is my favorite
210 Park Avenue South, at East 17th Street, Union Square
www.whotels.com

W Tuscany and W Court

Tucked into mostly residential Murray Hill, a sanctuary within the Midtown swirl, walking distance of landmarks like the Chrysler Building, Grand Central Station and Times Square, a retreat in the city that never sleeps
120 East 39th Street, between Lexington and Park Avenue
www.whotels.com

RESTAURANTS

Trendy

Asia de Cuba
237 Madison Avenue at 37th Street, Murray Hill
www.chinagrillmgt.com

Barbounia
250 Park Avenue South at 20th Street, Union Square
www.barbounia.com

Bond Street
6 Bond Street near Lafayette, NoHo
www.bondstrestaurant.com

Buddakan
75 9th Avenue at 16th Street, Chelsea
www.buddakannyc.com

Butter
415 Lafayette Street near Astor Place, NoHo
www.butterrestaurant.com

Double Crown
316 Bowery at Bleecker Street, East Village
www.doublecrown-nyc.com

Indochine
430 Lafayette Street near Astor Place, NoHo
www.indochinenyc.com

Matsuri
369 West 16th Street at 9th Avenue, Maritime Hotel, Chelsea
www.themaritimehotel.com

Nobu 57
40 West 57th Street between 5th and 6th Avenues, Midtown
www.myriadrestaurantgroup.com

Public
210 Elizabeth Street near Prince Street, Nolita
www.public-nyc.com

Spice Market
403 West 13th Street at 9th Avenue, Meatpacking District
www.jean-georges.com

RESTAURANTS CONT.

Trendy Cont.

STK

26 Little West 12th Street near 9th Avenue, Meatpacking District
www.stkhouse.com

Stanton Social

99 Stanton Street at Ludlow Street, Lower East Side
www.thestantonsocial.com

Tao

42 East 58th Street near Madison Avenue, Midtown
www.taorestaurant.com

Steak

BLT Prime

111 East 22nd Street near Park Avenue, Flatiron/Gramercy
www.bltpriime.com

BLT Steak

106 East 57th Street near Park Avenue, Midtown
www.bltsteak.com

Del Frisco's New York

1221 Avenue of the Americas at 49th Street, Theater District
www.delfriscos.com

Dylan Prime

62 Laight Street at Greenwich Street, Tribeca
www.dylanprime.com

Primehouse

381 Park Avenue South at 27th Street, Flatiron/Gramercy
www.brguestrestaurants.com

Quality Meats

57 West 58th Street near 6th Avenue, Midtown
www.qualitymeatsnyc.com

Steak Old School

AJ Maxwell's

57 West 48th Street near 6th Avenue, Rockefeller Center, Midtown
www.ajmaxwells.com

Ben Benson's

123 West 52nd Street near 6th Avenue, Midtown
www.benbensons.com

RESTAURANTS CONT.

Steak Old School Cont.

Keens Steak House

72 West 36th Street, near 6th Avenue, Midtown

www.keens.com

Peter Luger Steak House Brooklyn

178 Broadway at Driggs Avenue, Brooklyn

www.peterluger.com

Sparks Steak House

210 East 46th Street near 3rd Avenue, Midtown

www.sparkssteakhouse.com

Strip House

13 East 12th Street, between 5th Avenue and University Place, Greenwich Village

www.striphouse.com

Wolfgang's Steakhouse

4 Park Avenue at 33rd Street, Murray Hill

www.wolfgangsteakhouse.com

Great Finds

Allen & Delancey

115 Allen Street at Delancey Street, Lower East Side

www.allenanddelancey.com

Annisa

13 Barrow Street near West 4th Street, Greenwich Village

www.annisarestaurant.com

Artisanal

2 Park Avenue at 32nd Street, Murray Hill

www.artisanalbistro.com

Blaue Gans

139 Duane Street near Church Street, Tribeca

www.wallse.com

Casa Mono

52 Irving Place, between 17th and 18th, Flatiron/Gramercy

www.casamononyc.com

Ethos

495 3rd Avenue at 33rd Street, Murray Hill

www.ethosnyc.com

RESTAURANTS CONT.

Great Finds Cont.

Freeman's Restaurant

End of Freeman Alley, off Rivington Street, Lower East Side

www.freemansrestaurant.com

5 Ninth

5 9th Avenue at Gansevoort Street, Meatpacking District

www.5ninth.com

Gemma Restaurant

335 Bowery at Bond Street, at the Bowery Hotel, East Village

www.theboweryhotel.com

The Harrison

355 Greenwich Street at Harrison Street, Tribeca

www.theharrison.com

Hell's Kitchen

679 9th Avenue at 47th Street, Hell's Kitchen

www.hellskitchen-nyc.com

Hundred Acres

38 MacDougal Street at Prince Street, SoHo

www.hundredacresnyc.com

Jane

100 West Houston Street near Thompson Street, Greenwich Village

www.janerestaurant.com

Knife + Fork

108 East 4th Street near 2nd Avenue, East Village

www.knife-fork-nyc.com

Mas

39 Downing Street near Bedford Street, Greenwich Village

www.masfarmhouse.com

Morandi

211 Waverly Place, between 10th Street and Charles Street, West Village

www.morandiny.com

The Odeon

145 West Broadway at Thomas Street, Tribeca

www.theodeonrestaurant.com

RESTAURANTS CONT.

Great Finds Cont.

Perilla
9 Jones Street near West 4th Street, Greenwich Village
www.perillanyc.com

Red Cat
227 10th Avenue near 23rd Street, Chelsea
www.theredcat.com

Salt
58 MacDougal Street near Houston Street, SoHo
www.saltnyc.com

Savoy
70 Prince Street at Crosby Street, SoHo
www.savoynyc.com

Veritas
43 East 20th Street near Park Avenue, Flatiron/Gramercy
www.veritas-nyc.com

Wallse
344 West 11th Street at Washington Street, West Village
www.wallse.com

Setting the Standard

A Voce
41 Madison Avenue at 26th Street, Flatiron/Gramercy
10 Columbus Circle, 3rd Floor at the Time Warner Center, Midtown
www.avocerestaurant.com

Babbo
110 Waverly Place near 6th Avenue, Greenwich Village
www.babbonyc.com

Balthazar
80 Spring Street near Crosby Street, SoHo
www.balthazarny.com

Bar Americain
152 West 52nd Street near 7th Avenue, Midtown
www.baramericain.com

Blue Hill
75 Washington Place near 6th Avenue, Greenwich Village
www.bluehillnyc.com

RESTAURANTS CONT.

Setting the Standard Cont.

Craft

43 East 19th Street near Park Avenue, Flatiron/Gramercy
www.craftrestaurant.com

Eleven Madison Park

11 Madison Avenue at 24th Street, Flatiron/Gramercy
www.elevenmadisonpark.com

Gotham Bar & Grill

12 East 12th Street near University Place, Greenwich Village
www.gothambarandgrill.com

Gramercy Tavern

42 East 20th Street near Park Avenue, Flatiron/Gramercy
www.gramercytavern.com

Lupa

170 Thompson Street near Houston Street, Greenwich Village
www.luparestaurant.com

Mercer Kitchen

99 Prince Street at Mercer Street, SoHo
www.jean-georges.com

The Modern – The Bar Room and The Dining Room

9 West 53rd Street near 5th Avenue, Midtown
www.themodernnyc.com

Pastis

9 9th Avenue at Little West 12th Street, Meatpacking District
www.pastisny.com

River Café

1 Water Street at base of Brooklyn Bridge, Brooklyn
www.rivercafe.com

Scarpetta

355 West 14th Street near 9th Avenue, Meatpacking District
www.scarpettanyc.com

Spotted Pig

314 West 11th Street at Greenwich Street, West Village
www.thespottedpig.com

Tribeca Grill

375 Greenwich Street at Franklin Street, Tribeca
www.tribecagrill.com

RESTAURANTS CONT.

Setting the Standard Cont.

Union Square Cafe
21 East 16th Street near Union Square West, Union Square
www.unionsquarecafe.com

WD 50
50 Clinton Street near Rivington Street, Lower East Side
www.wd-50.com

Seafood

Aquagrill
210 Spring Street at 6th Avenue, SoHo
www.aquagrill.com

BLT Fish Shack
21 West 17th Street near 5th Avenue, Flatiron/Gramercy
www.bltfish.com

Blue Water Grill
31 Union Square West at 16th Street, Union Square
www.brguestrestaurants.com

Ed's Chowder House
44 West 63rd Street at Broadway, Upper West Side
www.empirehotelnyc.com

Lure Fishbar
142 Mercer Street at Prince Street, SoHo
www.lurefishbar.com

Mermaid Inn
96 2nd Avenue near 5th Street, East Village
www.themermaidnyc.com

Oyster Bar at Grand Central Station
Grand Central Station at 42nd Street and Vanderbilt Avenue, lower level, Midtown
www.oysterbarny.com

Pearl Oyster Bar
18 Cornelia Street near Bleecker Street, Greenwich Village
www.pearloysterbar.com

Pampano
209 East 49th Street at 3rd Avenue, Midtown
www.modernmexican.com

RESTAURANTS CONT.

More Neat Places

Angus McIndoe
258 West 44th Street near 8th Avenue, Theater District
www.angusmcindoe.com

Bar Boulud
1900 Broadway between 63rd and 64th Street, Midtown
www.danielnyc.com

Blue Smoke BBQ
116 East 27th Street near Park Avenue, Flatiron/Gramercy
www.bluesmoke.com

Centrico
211 West Broadway at Franklin Street, Tribeca
www.myriadrestaurantgroup.com

Cesca
164 West 75th Street at Amsterdam, Midtown
www.cescanyc.com

Commerce Restaurant
50 Commerce Street at Barrow Street, Greenwich Village
www.commercerestaurant.com

Hearth
403 East 12th Street at 1st Avenue, East Village
www.restauranthearth.com

Kingswood
121 West 10th Street near Greenwich Avenue, Greenwich Village
www.kingswoodnyc.com

La Masseria
235 West 48th Street near 8th Avenue, Theater District
www.lamasserianyc.com

Milos
125 West 55th Street near 6th Avenue, Midtown
www.milos.ca

Nice Matin
201 West 79th Street at Amsterdam Avenue, Midtown
www.nicematinnyc.com

Schiller's Liquor Bar
131 Rivington Street at Norfolk Street, Lower East Side
www.schillersnyc.com

RESTAURANTS CONT.

More Neat Places Cont.

Taboon
773 10th Avenue at 52nd Street, Hell's Kitchen
No website

Telepan
72 West 69th Street near Columbus Avenue, Midtown
www.telepan-ny.com

THAINY
394 3rd Avenue at 28th Street, Flatiron/Gramercy
www.thainyrestaurant.com

Thalia
828 8th Avenue at 50th Street, Theater District
www.restaurantthalia.com

Turkish Kitchen
386 3rd Avenue near 27th Street, Flatiron/Gramercy
www.turkishkitchen.com

Mostly for Lunch

Bgr
287 7th Avenue near 26th Street, Chelsea
www.bgr.us

Bryant Park Grill
25 West 40th Street near 6th Avenue, at Bryant Park, Midtown
www.arkrestaurants.com

Cinema Café
505 3rd Avenue at 34th Street, Murray Hill
www.cinemarestaurants.com

Delicatessan
54 Prince Street at Mulberry Street, SoHo
www.delicatessennyc.com

Dinosaur BBQ
646 West 131st Street at 12th Avenue, Harlem
www.dinosaurbarbque.com

Ditch Plains
29 Bedford Street at Downing Street, Greenwich Village
www.ditch-plains.com

RESTAURANTS CONT.

Mostly for Lunch Cont.

Dos Caminos SoHo
475 West Broadway at Houston Street, SoHo
www.brguestrestaurants.com

Eatery
798 9th Avenue at 53rd Street, Hell's Kitchen
www.eaterynyc.com

Ed's Lobster Bar
222 Lafayette Street near Spring Street, SoHo
www.lobsterbarnyc.com

Inoteca
98 Rivington Street at Ludlow Street, Lower East Side
www.inotecanyc.com

Mary's Fish Camp
64 Charles Street at West 4th Street, Greenwich Village
www.marysfishcamp.com

Shake Shack
6th Avenue at 23rd Street, Madison Square Park, Flatiron/Gramercy
www.shakeshacknyc.com

The Smith
55 3rd Avenue at 10th Street, East Village
www.thesmithnyc.com

Wildwood BBQ
225 Park Avenue at 18th Street, Union Square
www.brguestrestaurants.com

New Restaurants – Heard Good Things, but Have Not Been

Aldea
31 West 17th Street at 6th Avenue, Flatiron/Gramercy
www.aldearestaurant.com

Breslin
16 West 29th Street between Broadway and 5th Avenue, Flatiron/Gramercy
www.thebreslin.com

RESTAURANTS CONT.

New Restaurants – Heard Good Things, but Have Not Been Cont.

DBGB

299 Bowery Street, between Houston Street and 1st Street, East Village

www.danielnyc.com

Locanda Verde

377 Greenwich Street, between Franklin Street and Moore Street, Tribeca

www.locandaverdenyc.com

Maialino

2 Lexington Ave at 21st Street, at Gramercy Park Hotel, Flatiron/Gramercy

www.maialinonyc.com

Minetta Tavern

113 MacDougal Street at Bleecker Street, Greenwich Village

www.minettatavernny.com

SD26

19 East 26th Street near 5th Avenue, Flatiron/Gramercy

www.sd26ny.com

Standard Grill

848 Washington Street at West 13th Street, Meatpacking District

www.thestandardgrill.com

JAZZ + CABARET

Bargemusic

2 Old Fulton Street at the Brooklyn Bridge, Brooklyn

www.bargemusic.org

Birdland

315 West 44th Street near 8th Avenue, Theater District

www.birdlandjazz.com

Café Carlyle

35 East 76th Street at Madison Avenue, Carlyle Hotel, Upper East Side

www.thecarlyle.com

Dizzy's Club Coca Cola

33 West 60th Street, 5th Floor at the Time Warner Center, Midtown

www.jalc.org

Don't Tell Mama

343 West 46th Street near 8th Avenue, Theater District

www.donttellmamanyc.com

Jazz at Lincoln Center

33 West 60th Street at the Time Warner Center, Midtown

www.jazzatlincolncenter.org

Jazz Standard

116 East 27th Street near Park Avenue, Flatiron/Gramercy

www.jazzstandard.com

Joe's Pub

425 Lafayette Street near Astor Place, NoHo

www.joespub.com

Metropolitan Room

34 West 22nd Street between 5th Avenue and 6th Avenue, Flatiron/Gramercy

www.metropolitanroom.com

Oak Room at the Algonquin

59 West 44th Street near 6th Avenue, Midtown

www.algonquinhotel.com

BARS + PUBS

Ainsworth

122 West 26th Street between 6th Avenue and 7th Avenue, North Chelsea
ainsworthnyc.com

Artica

384 3rd Avenue between 27th Street and 28th Street, Flatiron/Gramercy
www.arcticabar.com

Black Door

127 West 26th Street between 6th Avenue and 7th Avenue, North Chelsea
No Website

Blind Pig

224 East 14th Street between 2nd and 3rd Avenues, Union Square
www.blindpigbar.com

Blue Seats Sports Bar

157 Ludlow Street near Rivington Street, Lower East Side
www.theblueseatsnyc.com

Choice Kitchen & Cocktails

380 3rd Avenue near 27th Street, Flatiron/Gramercy
www.choicekitchennyc.com

McCormack's Pub

365 3rd Avenue at 26th Street, Flatiron/Gramercy
www.mccormacks.net

Resto

111 East 29th Street between Lexington and Park Avenues, Flatiron/Gramercy
www.restonyc.com

Twelve Sports Bar

206 East 34th Street near 3rd Avenue, Murray Hill
www.bar12.com

White Horse Tavern

567 Hudson Street at 11th Street, West Village
No Website

Vertigo

364 3rd Avenue at 26th Street, Flatiron/Gramercy
www.vertigobarnewyork.com

675 (Downstairs at Vento)

675 Hudson Street at 14th Street, Meatpacking District
www.brguestrestaurants.com

COCKTAILS/LOUNGE

Aspen

30 West 22nd Street between 5th and 6th Avenues, Flatiron/Gramercy

www.aspen-nyc.com

Banc

431 3rd Avenue at 30th Street, Murray Hill

www.banccafe.com

Campbell Apartment

15 Vanderbilt Avenue at 42nd Street, Grand Central Station, Midtown

www.hospitalityholdings.com

Crosby Bar

79 Crosby Street between Spring Street and Prince Street, SoHo

www.firmdale.com

Flatiron Lounge

37 West 19th Street between 5th and 6th Avenues, Flatiron/Gramercy

www.flatironlounge.com

Flute

40 East 20th Street near Park Avenue, Flatiron/Gramercy

www.flutebar.com

ilili

236 5th Avenue, between 27th and 28th Streets, Flatiron/Gramercy

www.ililiny.com

Lobby Lounge and MO Bar at Mandarin Oriental Hotel

80 Columbus Circle at 60th Street, Midtown

www.mandarinoriental.com

The London Bar – Gordon Ramsay, London Hotel

151 West 54th Street between 6th and 7th Avenues, Midtown

www.thelondonnyc.com

M Bar and Library, Mansfield Hotel

12 West 44th Street near 5th Avenue, Midtown

www.mansfieldhotel.com

Merc Bar

151 Mercer Street at Prince Street, SoHo

www.mercbar.com

COCKTAILS/LOUNGE CONT.

Pegu Club

77 West Houston Street near West Broadway, SoHo

www.pegclub.com

PS450

450 Park Avenue South between 30th Street and 31st Street, Murray Hill

www.ps450.com

Spice Market – Downstairs Lounge

403 West 13th Street at 9th Avenue, Meatpacking District

www.jean-georges.com

GREAT WALKS

Manhattan

Financial District, Staten Island Ferry
George Washington Bridge
Central Park
First, Second and Third Avenues, East Side
Madison and Lexington Avenues, Upper East Side
Chelsea Piers to Battery Park City, Hudson River Park, West Side
Chelsea Piers to Upper West Side, Hudson River Park, West Side
East River from 23rd Street down to Fulton Landing
Broadway, Amsterdam Avenue and Columbus Avenue, Upper West Side
East River, South Street Seaport
Grand Central Station, Park Avenue, Madison Avenue, Madison Square Park
Madison Square Park to Union Square to Washington Square Park
Bryant Park, 5th Avenue, Rockefeller Center and Times Square

Brooklyn

Brooklyn Bridge, Dumbo and Brooklyn Heights
Park Slope, Brooklyn
Williamsburg, Brooklyn
Cobble Hill, Brooklyn

PARKS + MUSEUMS

Great Parks that aren't Central Park

Bryant Park
Madison Square Park
Paley Park
High Line
Hudson River Park
Union Square
Washington Square Park
Riverside Park, Upper West Side
Empire Fulton Ferry Park, Dumbo, Brooklyn
Prospect Park, Brooklyn

Great Museums that aren't the big three (MOMA, Museum of Natural History, The Met)

Morgan Library
New Museum of Contemporary Art
New York Public Library
Skyscraper Museum
Whitney Museum
Dia Beacon, Beacon, New York (about an hour train ride north of the City up the Hudson River)

Craig Ustler
My New York City...

You can never fully “experience” New York City, and that is what makes it so great. It is bold and overwhelming at first, but you are also immediately drawn to its intensity, activity and excitement. New York is a city that you have to work to get to know. You always feel like there is more to see or do. When you leave, you want to come back. No other city carries the intrigue and wonder of New York. It lives and breathes at a pace and rhythm that is impossible to emulate.

“The City” is the leading urban laboratory in the world. The most unique and diverse collection of neighborhoods and cultures that you can find. A fascinating and always changing patchwork of diversity, culture, intelligence, accomplishment, attitude and achievement.

New York is the most walkable and most urbane place I have ever been. I am a perpetual student of great cities and the walks of New York are the ultimate teacher. Density comes to be understood as the great driver of so many wonderful things. The famous urbanist Jane Jacobs called New York a “fantasy of urban life” and it is true. Jacobs was a champion of mixed use, different and creative urban communities and she was at home in New York’s wonderful neighborhoods. If you do one thing in NYC, walk...and walk some more. “If you love to walk, New York is your sweetheart”.

Only in New York City is “urban planning” listed in the annual “best reasons to love New York” issue of the most prominent local magazine. Residents of this city “get it” and they are fiercely loyal and supportive of what they know is the greatest city on earth. People will argue about anything, and that is good. The citizenry is engaged and opinionated.

NYC is never finished. It is always changing. Constantly in motion. To keep up is challenging, and that is the point. NYC embraces reinvention.

This city is the center and concentration of business, culture, knowledge, entertainment, creativity, diversity and expression. A mix of income, age, class and national origin. It all works here. New York is society in motion.

An architectural wonderland with great buildings, places and parks. A “city of readers” that takes pride in being well read. And the food and dining...the “culinary epicenter of the universe”.

Enjoy New York City...the most interesting and inspiring place in the world to learn and live.

June 8, 2010